



D10.2 – CORPORATE IDENTITY AND LOGO

WP10 – Impact Creation,
Dissemination and Exploitation

Document Information

GRANT AGREEMENT NUMBER	832876	ACRONYM	aqua3S
FULL TITLE	Enhancing standardisation strategies to integrate innovative technologies for Safety and Security in existing water networks.		
START DATE	1 st September 2019	DURATION	36 months
PROJECT URL	www.aqua3s.eu		
DELIVERABLE	D10.2 – Corporate Identity and Logo		
WORK PACKAGE	WP10 - Impact Creation, Dissemination and Exploitation		
DATE OF DELIVERY	CONTRACTUAL	November 2019 (M3)	ACTUAL November 2019 (M3)
NATURE	Other	DISSEMINATION LEVEL	Public
LEAD BENEFICIARY	WssTP		
RESPONSIBLE AUTHOR	Ana de Leon, Maria Mirachtsi (WssTP)		
CONTRIBUTIONS FROM	CERTH		
ABSTRACT	This deliverable presents the corporate identity and the aqua3S logo		

Document History

VERSION	ISSUE DATE	STAGE	DESCRIPTION	CONTRIBUTOR
0.1	01/10/2019	Draft1	1 st version of the templates	Ana de Leon, Maria Mirachtsi (WssTP)
0.2	01/11/2019	Draft2	2 nd version of the templates	Ana de Leon, Maria Mirachtsi (WssTP)
03	30/11/2019	Final Draft	Final version	Ana de Leon, Maria Mirachtsi (WssTP)

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1. Executive summary

This deliverable contains all the templates that are going to be used for aqua3S, alongside the logo concept and style guidelines that are going to constitute the visual and corporate identity of the project.

2. The Logo

Logo



Tagline: Enhancing Standardisation strategies to integrate innovative technologies for Safety and Security in existing water networks.

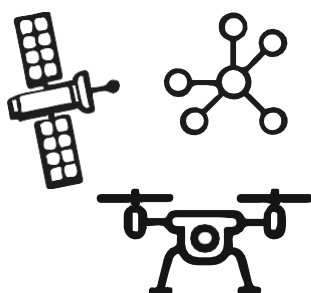
Concept



This element represents the 3S concept. The colour scheme is a reference of water colour.



The typo of the logo was chosen to be able to integrate the drop. This drop together with the word “aqua” gives clearer idea on the main objective of the project.



These three icons refer to the main technologies that aqua3s is going to use:

- Sensors,
- Satellites, and
- Social Interaction.

How to use the logo



Light background logo



Dark background logo



Full color image logo



B&W image logo

Use and Misuse



Scale: Do **not** change the logo's proportions.



Rotation: Do **not** change the orientation of the logo.



Color: Do **not** change the logo's colors.



Effects: Do **not** add any effects.



Fonts: Do **not** change aqua3S font.

aqua3s



Proportions: Do **not** change the logo proportions.

3. Colors

<p>Main color 1 Dark Green</p> <p>HEX: #0a3443 RGB: 10/52/67 CMYK: 94/69/52/49</p>	<p>Main color 2 Medium Green</p> <p>HEX: #335d65 RGB: 51/93/101 CMYK: 82/51/49/24</p>	<p>Main color 3 Light Green</p> <p>HEX: #7895 a3 RGB: 120/149/163 CMYK: 56/33/29/1</p>	<p>Additional color Dark Grey</p> <p>HEX: #595959 RGB: 89/89/89 CMYK: 63/55/54/28</p>	<p>Additional color Light Grey</p> <p>HEX: #bfbfbf RGB: 191/191/191 CMYK: 25/20/20/0</p>
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4. Typography

The primary typographies are: **Century Gothic** for title and **Calibri Light** for subtitle and body.

Century Gothic

Title – always capital letters

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789

Calibri Light

Subtitle and body

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789

Example:

THIS IS A TITLE

This is a Subtitle

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged.

5. Tables

Single entry table:

Column 1	Column 2	Column 3

Double entry table:

	Column 1	Column 2
Row 1		
Row 2		

6. References to the project

In order to facilitate a proper promotion and dissemination of the project results every communication has to include the following:

- Project Name: aqua3s
- **Tagline:** Enhancing Standardisation strategies to integrate innovative technologies for Safety and Security in existing water networks
- **Website:** www.aqua3s.eu
- Social Media:
 - Twitter: aqua3seu
 - LinkedIn: aqua3s
- **Info mail:** info@aqua3s.eu

7. EU Emblem and Disclaimer

It is mandatory that all communication outputs include the following emblem and disclaimer:

- The H2020 programme emblem is available to download in different qualities and sizes from in the EC Website.
- The H2020 programme disclaimer:
 - “aqua3s project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 832876.”

Deliverable template



DX.X –
DELIVERABLE
NAME

WPx – WP Name



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FULL TITLE	Enhancing standardisation strategies to integrate innovative technologies for Safety and Security in existing water networks.		
START DATE	1 st September 2019	DURATION	36 months
PROJECT URL	www.aqua3s.eu		
DELIVERABLE	D1.1 - Project management and quality assurance plan		
WORK PACKAGE	WP1 - Project Management and Coordination		
DATE OF DELIVERY	CONTRACTUAL	November 2019	ACTUAL
NATURE	Report	DISSEMINATION LEVEL	Public
LEAD BENEFICIARY	CERTH		
RESPONSIBLE AUTHOR	-		
CONTRIBUTIONS FROM			
ABSTRACT			

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ABBREVIATIONS/ACRONYMS

DSS	Decision Support System
UI	User Interface

1. Executive summary

A number of suggestions for the project logo were developed by project partner OU. After a few iterations with the Project Steering Committee, four possible designs were presented at the project Kick-Off where consortium members selected the logo by vote. It represents ease (of use), participation (being connected), and outreach (spreading the seeds) and has a light and dynamic look and feel. A number of suggestions for the project logo were developed by project partner OU. After a few iterations with the Project Steering Committee, four possible designs were presented at the project Kick- Off where consortium members selected the logo by vote. It represents ease (of use), participation (being connected), and outreach (spreading the seeds) and has a light and dynamic look and feel.

2. Introduction

A number of suggestions for the project logo were developed by project partner OU. After a few iterations with the Project Steering Committee, four possible designs were presented at the project Kick-Off where consortium members selected the logo by vote. It represents ease (of use), participation (being connected), and outreach (spreading the seeds) and has a light and dynamic look and feel. A number of suggestions for the project logo were developed by project partner OU. After a few iterations with the Project Steering Committee, four possible designs were presented at the project Kick- Off where consortium members selected the logo by vote. It represents ease (of use), participation (being connected), and outreach (spreading the seeds) and has a light and dynamic look and feel.

3. General Test Targets

3.1 Target Groups

3.1.1 TIER 1 Industry (the Standard Bearers)

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A number of suggestions for the project logo were developed by project partner OU. After a few iterations with the Project Steering Committee, four possible designs were presented at the project Kick-Off where consortium members selected the logo by vote. It represents ease (of use), participation (being connected), and outreach (spreading the seeds) and has a light and dynamic look and feel.

Table Heading	Table Heading	Table Heading
Table Content	Table Content	Table Content
Table Content	Table Content	Table Content
Table Content	Table Content	Table Content

Table 1 - First Table Sample

A number of suggestions for the project logo were developed by project partner OU. After a few iterations with the Project Steering Committee, four possible designs were presented at the project Kick-Off where consortium members selected the logo by vote. It represents ease (of use), participation (being connected), and outreach (spreading the seeds) and has a light and dynamic look and feel.

3.1.2 TIER 2 Industry

A number of suggestions for the project logo were developed by project partner OU. After a few iterations with the Project Steering Committee, four possible designs were presented at the project Kick-Off where consortium members selected the logo by vote. It represents ease (of use), participation (being connected), and outreach (spreading the seeds) and has a light and dynamic look and feel.

3.1.2.1 TIER 2 Industry

A number of suggestions for the project logo were developed by project partner OU. After a few iterations with the Project Steering Committee, four possible designs were presented at the project Kick-Off where consortium members selected the logo by vote. It represents ease (of use), participation (being connected), and outreach (spreading the seeds) and has a light and dynamic look and feel. A number of suggestions for the project logo were developed by project partner OU. After a few iterations with the Project Steering Committee, four possible designs were presented at the project Kick- Off where consortium members selected the logo by vote. It represents ease (of use), participation (being connected), and outreach (spreading the seeds) and has a light and dynamic look and feel.

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Figure 1 - First Figure

The following subject areas have been identified as sources of training content to be collected, and will also be used to categorize training events and to map these to the interests of our target audiences:

- Open Access,
- Open Research Data,
- Copyright & IPR,
- Funder Compliance (H2020; national funders),
- Impact and Metrics,
- Open Science,
- Policy development and implementation,
- Research Data Management.

4. References

Journal Publications

Hertweck, P., Moßgraber, J., Kontopoulos, E., Mitzias, P., Hellmund, T., Karakostas, A., ... & Kompatsiaris, I. (2018). The Backbone of Decision Support Systems: The Sensor to Decision Chain. *International Journal of Information Systems for Crisis Response and Management (IJISCRAM)*, 10(4), 65-87.

Conference Publications

E. Kamateri, G. Meditskos, S. Symeonidis, S. Vrochidis, I. Kompatsiaris, W. Minker. (2019). Knowledge-based Intelligence and Strategy Learning for Personalised Virtual Assistance in the Healthcare Domain. Semantic Technologies for Healthcare and Accessibility Applications (SyMpATHY). Special session in the 13th International Conference on Advances in Semantic Processing (SEMAPRO), 2019.

5. Appendix I

6. Appendix II



aqua3S

TITLE

Subtitle

Presentor and Organization



Short executive intro about the presentation

CONTENTS

Insert text here

Insert text here

Insert text here

Insert text here

CONTENT TITLE

Subtitle

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec sollicitudin imperdiet orci, a luctus arcu convallis ut. Mauris nec tortor sed mi maximus rutrum sit amet ut libero:

- Lorem ipsum dolor sit amet, consectetur adipiscing
- Proin vulputate tortor sed odio aliquet pretium ut nec sem.
 - Nulla rutrum arcu nec sapien consectetur consequat ut non elit.
 - Sed tristique nisi et lacinia efficitur.
- Integer at mauris dignissim, ullamcorper libero at, suscipit turpis.

Nullam gravida neque a libero sollicitudin, at maximus dolor tristique.

Nullam pellentesque leo sit amet libero tristique, quis lobortis leo efficitur.

TABLE 1 TITLE

Column 1	Column 2	Column 3

TABLE 2 TITLE

	Column 1	Column 2	Colum 3
Row 1			
Row 2			
Row 3			
Row 4			
Row 4			
Row 5			



Thank You!

Name

Telephone

Email



info@aqua3s.eu



www.aqua3s.eu



[aqua3Seu](https://twitter.com/aqua3Seu)



[aqua3S](https://www.linkedin.com/company/aqua3S)



AQUA3S XXXX MEETING - AGENDA



XXXX meeting, MONTH XX, 20XX

Location: XXXX

Contact person:

FULL NAME ([EMAIL](#) – PHONE NUMBER)

Meeting times

DAY, MONTH XX, TIME

(TIMEZONE)

DATE**Room:** XXX

START	END	SUBJECT	PRESENTER	DUR.
9:30	9:45			0:15
9:45	10:15			0:30
10:15	11:45			1:30
11:45	12:15	Coffee break		0:30
12:15	12:45			0:30
12:45	13:05			0:20
13:05	13:35			0:30
13:35	14:35	Lunch break		1:00
14:35	15:05			0:30
15:05	15:35			0:30
15:35	16:05			0:30
16:05	16:30	Coffee break		0:25
16:30	16:50			0:20
16:50	17:10			0:20
17:10	17:30			0:20

DATE
Room: XXX

START	END	SUBJECT	PRESENTER	DUR.
Room		XXX		
9:30	10:30			1:00
10:30	11:00	Coffee Break		0:30
11:00	12:00			1:00
12:00	12:30			0:30
12:30	12:50			0:20
12:50	13:50			1:00
Parallel Sessions				
Rooms		XXXX	XXXX	
13:50	15:20			1:30
15:20	16:00			0:40
16:00	16:30	Coffee break		0:30
Room		XXXX		
16:30	17:10			0:40
17:10	17:30			0:20

MINUTES OF <MEETING NAME>

Date:

Place:

Author(s):

WP/Task/Subtask:

Version:

1. List of Participants

Name	Organization

2. Minutes

- TIME – TITLE
- 10.20 – Partners presentation
 -
 -
 -

Timeplan Template

[illegible]